



# **BLOGCADEMY**

THE BLOGCADEMY IS A WEEKEND-LONG WORKSHOP FOR BLOGGERS WHO WANT TO PUSH THEIR ONLINE PRESENCE AND BUSINESSES TO THE NEXT LEVEL.

## ABOUT US

Taught by three high-profile bloggers, Gala Darling (*Gala Darling*), Kat Williams (*Rock n Roll Bride*) and Shauna Haider (*Nubby Twiglet*), The Blogcademy covers everything related to blogging strategy you've ever wanted to know in a customized classroom setting. We regularly touch down in a new city throughout the world, ready to school 30 eager bloggers in the subjects of social media, monetization and brand building!

### **GET INVOLVED**

The Blogcademy is always looking for new sponsors for our events and goodie bags. Our attendees are a mix of well-informed, educated bloggers, executives and small business owners with an eye for fashion and design. In exchange for providing your wares, you'll receive a mention on our sponsor postcard that goes inside each bag as well as mentions in 4 total blog posts on The Blogcademy, Gala Darling, Rock n Roll Bride and Nubby Twiglet. Custom partnerships are available as well — just ask for more details!

### THE NUMBERS

- 1,000,000+ combined MONTHLY BLOG VISITORS
- Combined reach of 70,000+ TWITTER FOLLOWERS
- Combined reach of 104,000+ FACEBOOK "LIKES"
- Combined reach of 40,000+ INSTAGRAM FOLLOWERS
- Combined reach of 59,000+ PINTEREST FOLLOWERS

### CONTACT US

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